

ROBBY KANYUR

designer and web developer / 602-448-1147 / robb@kanyur.com

EXPERIENCE

Regional Marketing Manager

Fairway Mortgage (Jul 2018 – present)

Responsible for five branches in Arizona and California. Built internal tools and customer-facing web applications using React and Rails. Mentored junior designers and led weekly art review sessions, and worked directly with salespeople to create direct marketing campaigns. Average monthly sales volume increased from \$24 million (Q2 2018) to \$37 million (Q2 2020).

UX Developer, Co-Founder

Telescope Creative (Jan 2017 – Jul 2018)

Built and launched websites and marketing campaigns for non-profits and small businesses. Developed a new website and lead capture flow for a liberal arts program which increased enrollment from 60% of capacity to 100%. Implemented Gulp workflows and Ansible playbooks to manage WordPress sites in production.

Multimedia Designer

Fairway Mortgage (Sep 2015 – Jan 2017)

In-house designer focused on print, video production, and animation. Responded to a high volume of user-submitted requests and worked with copywriting and legal compliance teams to create marketing materials. Captured video footage at events and immediately produced content for social media under tight deadlines.

SKILLS & TOOLS

Development: HTML/CSS, Javascript (ES6), React, Ruby, Rails, Gulp, Docker, Ansible, Debian Linux

Design: UX Design, Prototyping, Usability Testing, Animation, Adobe Creative Suite, Sketch, InVision

SELECTED WORK

Development Portfolio

www.robbykanyur.com/github

UI/UX Portfolio

www.robbykanyur.com/ui

Design Portfolio

www.robbykanyur.com/design