

ROBERT KANYUR

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Designer and developer working at the intersection of business process and creative direction. Experience conceptualizing, implementing, and iterating upon agile, results-driven digital marketing campaigns.

SKILLS

WEB DEVELOPMENT

Python (Flask), Ruby (Rails), Javascript (ES6)

UX DESIGN

Photoshop, Illustrator, Sketch, Figma, InVision

DEVOPS

Docker, Vagrant, Ansible, Debian Linux

DIGITAL MARKETING

Copywriting, Email Automation, Salesforce

EXPERIENCE

NORTH AMERICAN STAINLESS SYSTEMS

Operations Manager (February 2019 – present)

Business operations for the design and construction of liquid egg processing systems. Responsible for record keeping, vendor communication, and business process optimization. Streamlined the customer invoicing process by creating a Python application to perform OCR on vendor invoices and export the data in a consistent, accessible format.

FAIRWAY INDEPENDENT MORTGAGE CORPORATION

Regional Marketing Manager (July 2018 – present)

Project management and creative direction for marketing projects in five branches across Arizona and California. Developed automated email campaigns and tightly integrated them with existing business processes. Built and maintained web applications for event registration, lead capture, and marketing asset generation using Rails, Flask, the Salesforce API, and the Stripe API.

TELESCOPE CREATIVE

Product Designer (January 2017–June 2018)

Co-founder of a small creative agency. Built and maintained marketing websites for *CreatEd Institute* and *St. James Episcopal Church*. Wrote and produced promotional videos for *SimpleNexus*, incorporating feedback from UX interviews we conducted throughout the process. Shot and produced two episodes of a documentary web series for the *North Carolina School of Science and Math*.

FAIRWAY INDEPENDENT MORTGAGE CORPORATION

Marketing Designer (October 2016 – January 2017)

Marketing Coordinator (September 2015 – October 2016)

Worked with salespeople to produce custom marketing pieces. Carried each piece through the design lifecycle by identifying user goals, developing copy, designing artwork, receiving approval from the legal department, and iterating based upon user feedback. Produced a wide variety of print and digital campaigns.