

# ROBERT KANYUR

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*Designer/producer working in video production, web development, UX design, and business analytics. Rapidly conceptualizes and executes agile, results-driven creative projects and digital advertising campaigns.*

## SKILLS

### ADOBE CREATIVE SUITE

*Premiere Pro, After Effects, Photoshop, InDesign*

### UX DESIGN/WEB DEVELOPMENT

*HTML, SCSS, jQuery, Sketch, WordPress, Git, Linux*

### VIDEO PRODUCTION

*Camera, Lighting, Sound, Editing, Motion Graphics*

### DIGITAL MARKETING

*Copywriting, Email Campaigns, Data Analytics*

## EXPERIENCE

### TELESCOPE

*Creative Director (Sep. 2017-present)*

Strategic implementation and execution of digital marketing campaigns. Project management and analytics for integrated digital media strategies.

*Key Clients: North Carolina School of Science and Math, CreatEd Institute*

### FREELANCE

*Art Director (Jan. 2017-Aug. 2017)*

Consulted with brands, individuals, and organizations to develop and implement cohesive digital marketing strategies. Helped companies establish an online platform, produce and share high-caliber content, and communicate their message more clearly and effectively.

*Key Clients: SimpleNexus, Nations Lending*

### FAIRWAY INDEPENDENT MORTGAGE CORP.

*Multimedia Designer (Oct. 2016-Jan. 2017)*

*Marketing Coordinator (Sep. 2015-Oct. 2016)*

Designed and produced social media motion graphics promoting Fairway products and events. Shot video pieces featuring business partners and worked directly with sales team on custom pieces.

### TEENPACT LEADERSHIP SCHOOLS

*Traveling Intern (Spring 2015)*

Traveled through 22 states and conducted week-long leadership camps at 9 different state capitol buildings. Directed teams of local and regional staff and taught students about their state political process in a dynamic, hands-on environment.

### AJF ENGINEERING & INSPECTIONS

*Marketing Intern (Winter 2014)*

Developed and implemented a Python script to process three years of data and generate reports to identify top clients and historical trends. Designed flyers for events and managed MailChimp email marketing campaigns. Contact management and mail merge for outgoing mass mailers.

### WORLDVIEW ACADEMY

*Camp Videographer (Summer 2014)*

Traveled through 14 states and staffed 9 different week-long summer camps. Independently shot and produced a highlight reel capturing the unique setting and narrative of each camp. Worked a rapid-fire production schedule and delivered each video before the last morning of camp.

## VOLUNTEER

### CHRIST'S CHURCH OF THE VALLEY

*Production Volunteer (2015-2016)*

Directed more than 40 services at CCV's Scottsdale campus, overseeing video switching and live-streaming. Worked as a lighting operator at the Peoria broadcast campus. Directed all Christmas 2015 and Easter 2016 services at CCV Scottsdale.

### TEENPACT NATIONAL CONVENTION

*Media Team (2015, 2016, 2017)*

Worked on-site at Lee University to provide media content for TeenPact's largest event to date. Directed and produced core video segments and delivered a variety of creative assets in a fast-paced environment under intense deadlines.